

Vocational



Level 2 Business

ACCRINGTON & ROSSENDALE
COLLEGE

DURATION

1 YEAR

STUDY TYPE

FULL-TIME

START DATE

SEPTEMBER 2020

ENTRY REQUIREMENTS

4 GCSEs at grade 3 or above including either Mathematics or English, or a Level 1 equivalent in this area and GCSE Mathematics or English at grades 3 or above.

ambitions
PROGRAMME

Description

This course is part of the NCC Ambitions Programme – a unique programme for Level 2 students, which will support you in developing key personal skills such as communication, confidence, resilience, employability and presentation skills.

On this course you will have the opportunity to learn about the world of business and apply your knowledge to real life business situations. You will study a range of interesting topics covering all aspects of business and discover the range of career opportunities available in this vast sector.

You will develop your business knowledge and gain skills including teamwork, meeting deadlines and presenting information. Units will include enterprise in the business world, finance for business, the principles of marketing and recruitment selection.

There will be lots of opportunities for trips, visits, guest speakers, mentoring and work experience. This is an exciting programme, designed to help you get ready for your next steps.

What you learn:

Units may include:

- Enterprise in the business world
- Finance for business
- Promoting a brand
- Principles of marketing
- Public sector business
- Recruitment selection

How you will be assessed:

Assessments will take the form of assignments including: presentations, reports, discussions and role plays.

The type and content of these assignments will vary depending on the particular units that are being assessed. They are graded Pass, Merit or Distinction.

For every assignment you will receive an assignment brief which will clearly outline what you have to do for the assessment and how you can achieve your grades.