

Vocational



Level 3

BTEC National Diploma
in Creative Digital
Media Production

ACCRINGTON & ROSSENDALE
COLLEGE

DURATION

1 YEAR

STUDY TYPE

FULL-TIME

START DATE

SEPTEMBER 2020

VOCATIONAL ENTRY REQUIREMENTS

5 GCSEs at grade 4 or above including either Mathematics or English, or a Level 2 equivalent in this area and GCSE Mathematics or English at grade 4 or above, plus a satisfactory portfolio.

Description

This industry-relevant programme is designed to allow you the opportunity to build the skills and knowledge you will need for a successful ongoing career in the world of creative digital media.

With a focus on developing your practical skills and abilities, the course offers you the chance to learn a broad range of skills, including digital media, media representations, working in the film and media industry, responding to commissions, digital motion graphics, website design, and developing a professional portfolio. Some units will be externally assessed via a set brief and some will be internally assessed through portfolio work.

Your study programme also includes an opportunity to gain valuable experience through the completion of a subject-specific work placement, which will give you a taste of the world of work in creative media-related industries.

How you will be assessed:

All your work will be assessed through the completion of assignments, marked by your tutors here in college. The type and content of these assignments will vary, depending on the particular units that are being assessed.

Your work will be graded against Pass, Merit and Distinction criteria. Your assignments will always carefully guide you to the requirements of each criteria and your tutors will support you in gaining the very best achievement that you can.